

Energy insourcing: Own electricity is worth its weight in gold

Düsseldorf, 24. October 2022 - The price increases on the energy markets threaten the profitability of companies. Many companies are therefore moving towards building their own production capacities for green electricity. "This makes costs predictable for a long time", says Markus W. Voigt, CEO of the aream group. "In addition, companies meet sustainability requirements in this way." For companies, the importance of such projects will only increase.

There are two main reasons for this. "On the one hand, companies can more convincingly meet the sustainability demands of their stakeholders with their own investments in renewable energies", says Voigt. "On the other hand, they can create a great deal of independence from the energy markets." In fact, the second motivation is currently dominating. "We are currently receiving an enormous number of enquiries from companies that want to get into solar or wind parks as quickly as possible, take them over completely or even build them from scratch", says Voigt.

The insourcing of energy supply contributes to becoming more independent of the current extreme volatility on the energy markets. "At the same time, the fluctuations do not only affect pure energy costs", says Voigt. "The prices for guarantees of origin have also risen very sharply." In the current market environment, those who have already invested in renewable energies at an early stage can improve their efficiency and significantly reduce energy costs through greater self-use of their green power production. Otherwise, the accelerated build-up of capacities is now the order of the day.

"Not all projects can be implemented immediately", says Voigt. As is often the case at present, this is due to disrupted supply chains and an enormous increase in demand. "On the other hand, project planning and construction of the plants are going faster overall because bureaucratic hurdles are also falling more frequently", says Voigt. "Often the purchase of existing plants is a real alternative."

Building up one's own capacities is also the right thing to do in the long term. "Electricity prices will remain at a historically very high level at least in the medium term", says Voigt. Concluding supply contracts that have to be renewed again and again carries high risks. "Producing your own green electricity fixes the costs and thus creates not only high savings compared to buying on the market, but also much better planning predictability over many years", says Voigt.

All forecast models assume that only with the strong expansion of new green power production plants will the price of electricity fall again in the long term to near the current level. "In addition, the switch of industry from fossil fuels to electricity-driven production processes will ensure rapidly rising demand for decades to come", says Voigt.

And even if the price issue is currently the main focus: "Stakeholders' demands for sustainability will also continue to increase", says Voigt. "With our own renewable energy production, these expectations are also satisfied."



More information: www.aream.de.

About aream

The aream Group is a fully integrated investment and asset manager for institutional investors with a focus on sustainable infrastructure in the renewable energy sector, which includes wind and solar power, grids and storage technology. In this context, aream is represented along the entire value chain from project development to plant operation. With a transaction volume of more than EUR 1.5 billion, the company has been covering the entire spectrum of asset management services for over 15 years and ensures the commercial and technical optimization of the assets. In addition to classic project investments in clean energy, aream also offers investment opportunities in climate-tech companies: directly or via private equity solutions. aream combines investment expertise with technical and commercial know-how and ensures sustainable performance with stable distributions, returns and value growth through a structured investment and risk management process.

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