

President Biden: Green Transformation in the USA, too

Düsseldorf, November 20th 2020 - The election results in the USA reinforce the trend towards sustainable investments. The Democratic Party's election platform suggests infrastructure programs worth billions - with a focus on sustainability. "This opens up many new opportunities for investors in the USA, but also in Europe," says Markus W. Voigt, CEO of aream Group. "The decisive factor for investment success will be the know-how in the assessment and evaluation of the models".

At the 3rd Sustainable Investor Summit on November 25 and 26, 2020, which will be moved to virtual space due to pandemic restrictions, Voigt will speak about his experiences in the field of renewable energies. As a panel participant and then also as the host of another panel, Voigt brings the view of exclusively green investment to the table. "Renewable energies are an asset for investors in two respects: the strong increase in demand for green electricity ensures predictable cash flows and there is no doubt that the systems have an impact. When it comes to renewable energy, there is only completely sustainable or not at all," says Voigt. Institutional investors are looking for investments that can meet social and environmental challenges in the long term while offering attractive financial returns.

"In the USA, too, there is a great need for action, especially in the field of energy production". Converting the energy production is one of the decisive tasks for the future. "This is the only way to limit the emission of greenhouse gases," says Voigt. "This is all the more true since many of the new, sustainable business models are digital in their design - and will increase electricity consumption for the time being." Real alternatives are available here with photovoltaics and wind, just as with hydropower. "Other energy sources such as biogas are making great leaps in development," says Voigt. "Above all, however, storage solutions are also becoming increasingly important - and more attractive than plants."

The strong growth of sustainable investments shows the necessity to finance social and ecological developments and projects. In addition, impact investments have developed rapidly over the past ten years and go far beyond the prevention of damage and the mitigation of risks. "Positive results for society and the environment are the goal," says Voigt.

As the importance of sustainable and impact-oriented investments grows exponentially, compliance with standards and integrity is crucial. The main objectives of the 3rd Sustainable Investor Summit are therefore also to promote and mobilize investments across the entire spectrum of capital that can contribute to solutions for social and environmental challenges. The conference is a meeting place for investors and companies from the DACH region with leading asset managers from the field of sustainable investments and impact investments.

More Information: www.arem.de.

About aream

The aream Group is a fully integrated investment and asset manager for institutional investors focusing on sustainable infrastructure in the renewable energy sector, including wind and solar power, grids and storage technology. aream is represented along the entire value chain from project development to the operation of the plants.

With a transaction volume of more than 1.5 billion Euro, the company has covered the entire spectrum of asset management services for more than 15 years and ensures the commercial and technical optimization of the assets. In addition to classic project investments in Clean Energy, aream also offers investment opportunities in CleanTech companies: directly or via private equity solutions. aream combines investment expertise with



technical and commercial know-how and guarantees sustainable performance with stable distributions, returns and value growth through a structured investment and risk management process.

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